

STARTUP PITCH FEST

Template version 6/10/2017



**Call
Now**

JRH



**Call
Now**

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Silicon Valley's 3rd Annual
YOUTH TECH DAY

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OUR TEAM – WHO WE ARE

Joshua Rayan

- ❖ School: Calvary Christian Academy
- ❖ 6th grade and plays the drums

Rhema Dadala

- ❖ School: University Preparatory Academy
- ❖ 9th grade and plays the trumpet

Hannah Rayan

- ❖ School: University Preparatory Academy
- ❖ 9th grade, loves music and reading

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OUR PRODUCT

- ❖ Call Now is an app that allows you to make a “playlist” of calls.
- ❖ Before you get on the road, select contacts
- ❖ Press “make calls” to begin



OUR PRODUCT for Business Application

- ❖ CallNow for salespeople will automatically connect to CRM's (Customer Relationship Management) like SalesForce and download contacts for follow up calls for that day
- ❖ Push 1 button to make ALL follow up calls for that day
- ❖ After each follow up call, CallNow will convert voice to text and update the CRM's call log

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WHAT OUR PRODUCT DOES

- ❖ Addresses the gap between overwhelming amount of communication needed and a lack of time
- ❖ CallNow will prevent accidents and improve the efficiency of salespeople
- ❖ The National Safety Council reports that cell phone use while driving leads to 1.6 million accidents



HOW DID YOU COME UP WITH THIS PRODUCT IDEA?

- ❖ Rhema's dad drives 5 hours from LA to San Jose each week, and sometimes puts himself at risk by making calls.
- ❖ 660,000 drivers using cell phones...at any given daylight moment while driving (source: NHTSA)

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WHO HELPED US?

- ❖ Hannah and Joshua's dad is a business owner and had tips for pricing
- ❖ Lochan and Archana, as well as Prasad and Madhan, our teachers



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MARKET ANALYSIS: WHY WILL PRODUCT SUCCEED?

- ❖ Who is the competition?
 - Call Planner: can't call the people for you, only schedules calls
 - Dialers for salespeople which focus on sales efficiency by increasing the number of dials per hour eg. Mojosells

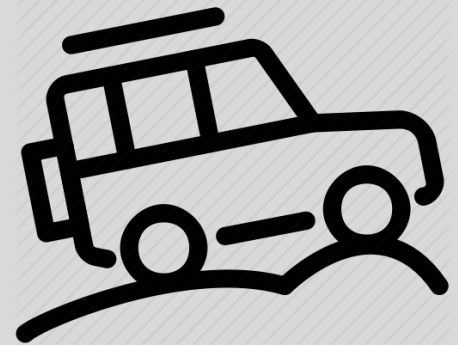
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MARKET ANALYSIS: WHY WILL PRODUCT SUCCEED?

- ❖ Every person with a smartphone can use our product
- ❖ No equivalent in the market
- ❖ Push just one button for follow-up calls everyday for salespeople



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AN EXAMPLE OF INNOVATION

- ❖ Idea morphed from a simple playlist to include business application
- ❖ Benefitting salespeople while on the road
- ❖ Major hurdle: limited time to build the app and we are beginners with coding

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FINANCIAL ANALYSIS

- ❖ How will you make money from this product?
 - Downloading the app will be free, with no limits for personal calls
 - We want people to download and use it

DOWNLOAD



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Financial Analysis: Business Application

❖ \$5 per user per month



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FINANCIAL ANALYSIS

❖ Forecast: 10.5 million users in 4 years

	2017	2018	2019	2020
Business Downloads	0	5,000	50,000	500,000
Personal Downloads	10,000	100,000	1 million	10 million
App Download Revenues	0	\$300,000	\$3 million	\$30 million

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VIEW DEMO

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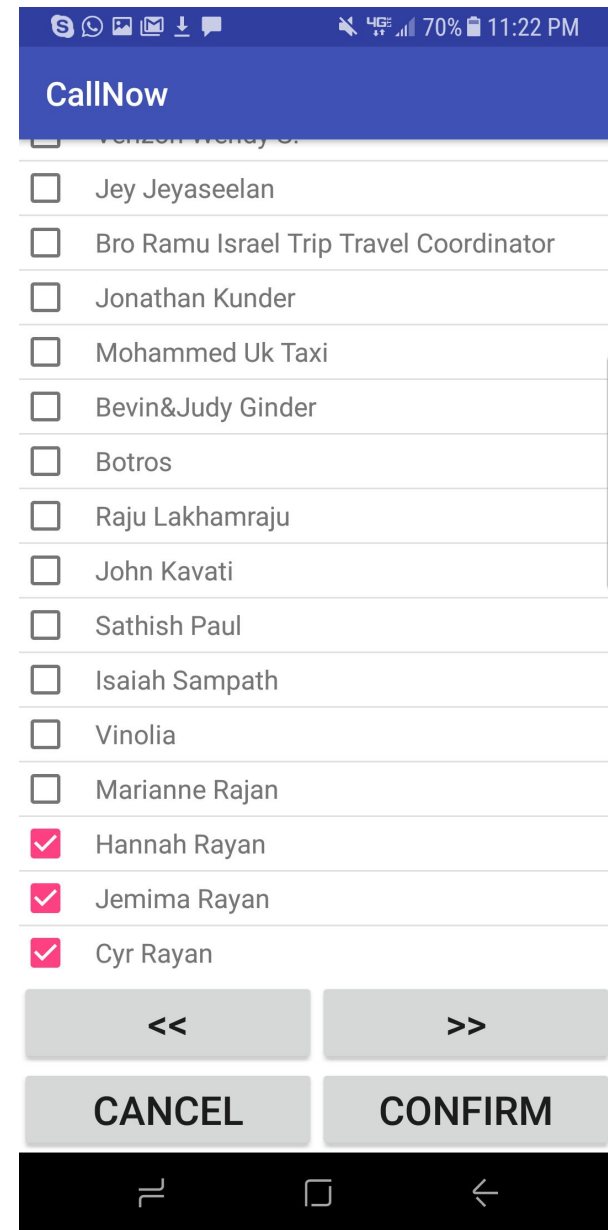
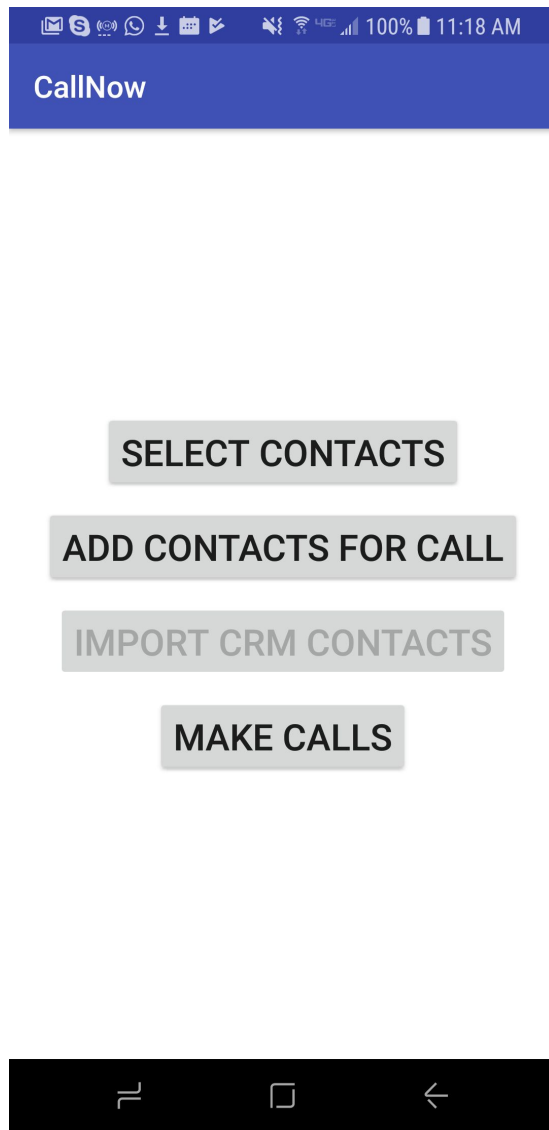
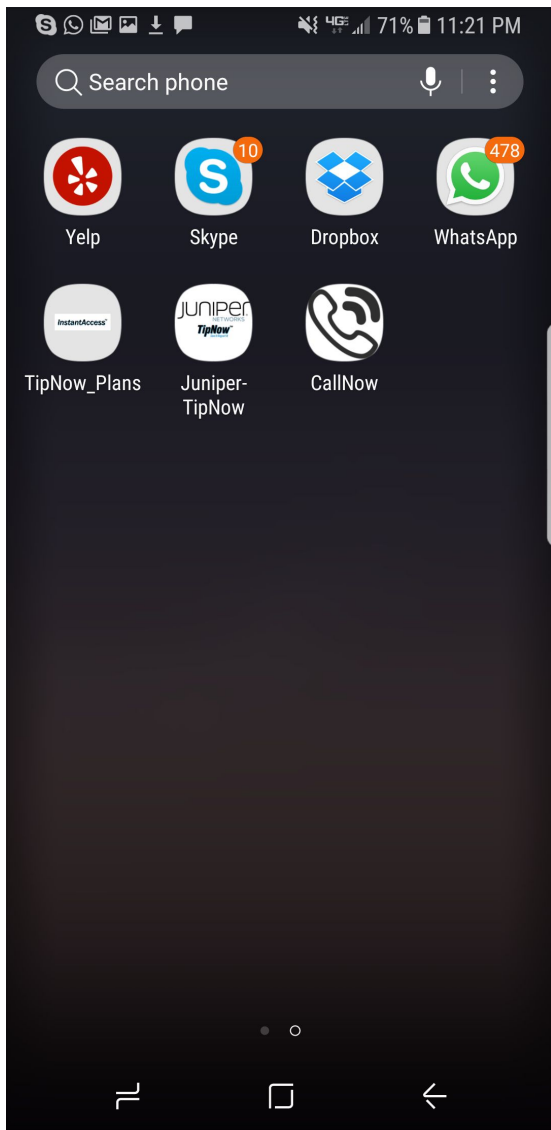


CallNow

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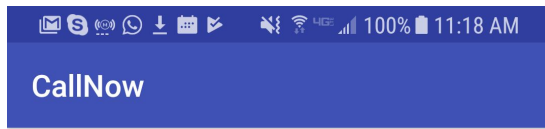
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SELECT CONTACTS

ADD CONTACTS FOR CALL

IMPORT CRM CONTACTS

MAKE CALLS



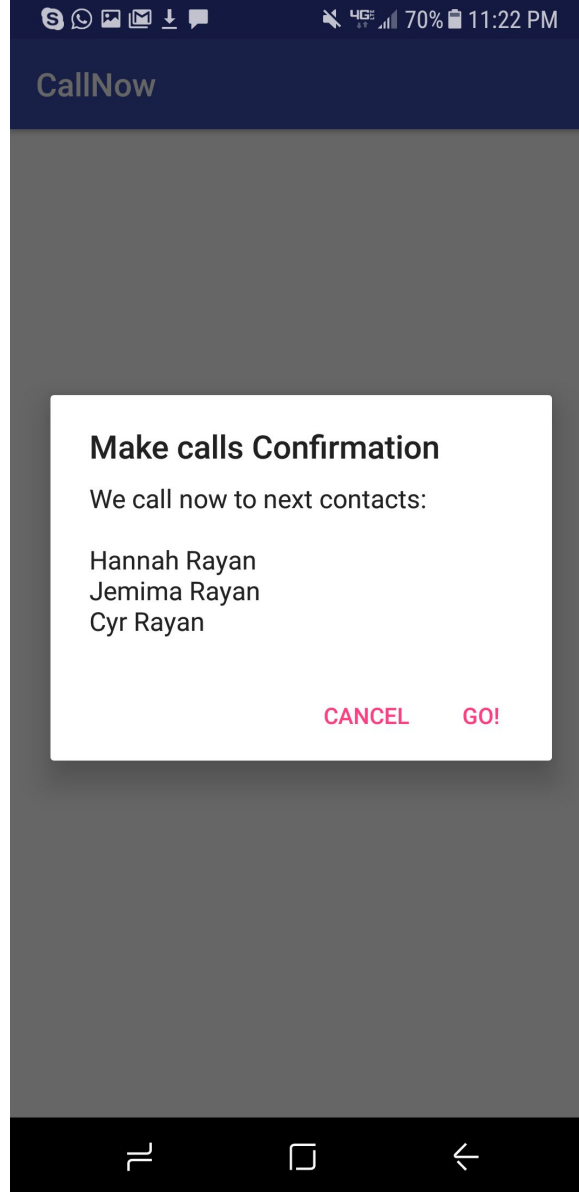
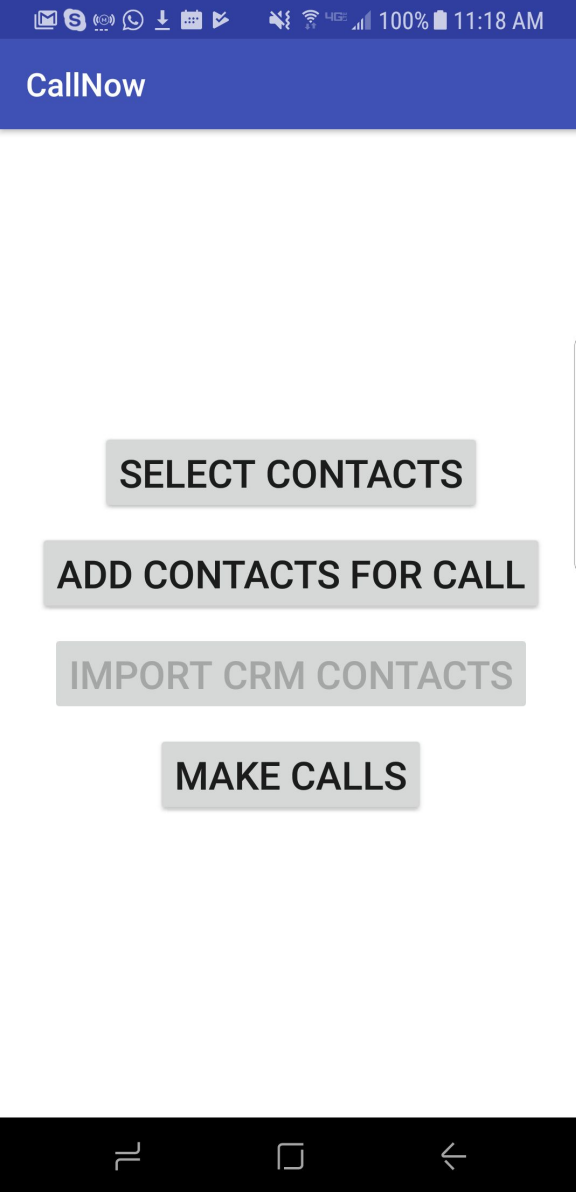
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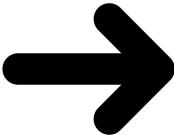
SAVE

SAVE AND NEXT





Then, press
go and it
will start
calling the
selected
contacts!



Works Cited

<https://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?src=bkmk>

<https://www.transportation.gov/briefing-room/nhtsa-survey-finds-660000-drivers-using-cell-phones-or-manipulating-electronic-devices>

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The End

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