

**TECH DAY PITCH FEST**

**JUDGE:**

**TEAM NAME:**

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| **JUDGING CRITERIA** | **Contestant Points *(please circle the points you wish to award)*** |
| Demo Quality | 1 2 3 4 5 6 7 8 9 10 |
| Demo Completeness | 1 2 3 4 5 6 7 8 9 10 |
| Demo Wow Factor | 1 2 3 4 5 6 7 8 9 10 |
| IDEA: Creativity  | 1 2 3 4 5 6 7 8 9 10 |
| IDEA: Uniqueness  | 1 2 3 4 5 6 7 8 9 10 |
| BUSINESS PLAN: Product success chances in market | 1 2 3 4 5 6 7 8 9 10 |
| BUSINESS PLAN: Financial and Monetization plan | 1 2 3 4 5 6 7 8 9 10 |
| Teaming / Collaboration | 1 2 3 4 5 6 7 8 9 10 |
| Presentation | 1 2 3 4 5 6 7 8 9 10 |
| Leadership | 1 2 3 4 5 6 7 8 9 10 |

**Judging Criteria:**

Judging will be based on the above criteria leading to the final score for our Contestant’s performance